KELLOGG COMPANY OF SOUTH AFRICA (PTY) LTD COMPETITION TERMS AND CONDITIONS AND SCHEDULE

Definitions

Unless the context provides otherwise, the words and expressions set out below will have the following meanings and cognate expressions shall have corresponding meanings:

1. **"Competition"** means the competition listed in **Clause 1** of the Schedule, organized by the Promoter and open all people residing in the Republic of South Africa.
2. **"Competition Period"** means the period set out in **Clause 2** of the Schedule.
3. **"Goods"** means the goods set out in **Clause 3** of the Schedule.
4. **"Participant"** means a person who enters the Competition in accordance with the terms and conditions set out herein.
5. **"Participating Stores"** mean retailers of the Goods in the Republic of South Africa which are approved by the Promoter to participate in the Competition.
6. **"Promoter"** means Kellogg Company of South Africa Proprietary Limited (Registration Number: 1948/0302591/07) a company duly incorporated in accordance with the company laws of the Republic of South Africa.
7. **"Prize"** means the prize set out in **Clause 4** of the Schedule.
8. **"Winner"** means the Participant who has been selected from the pool of Participants as the Winner of the Prize.

Application of Terms and Conditions

By choosing to enter the Competition, the Participant agrees to be bound by the following terms and conditions, which the Participant acknowledges to have read and understood.

Entry Requirements

1. In order to be eligible for Participation in this Competition an entrant must:
   1.1. Be a South African citizen or permanent resident over the age of 18 (eighteen) years. Persons under the age of 18 years may not participate in the Competition, unless they have received written consent to do so by their parent or legal guardian, which shall be provided to the Promoter upon request;
   1.2. successfully enter the Competition in accordance with the entry mechanism set out in **clause 5** of the Schedule;
   1.3. agree to permit the Promoter to collect his/her personal information for the purpose of the Competition and the Promoter's product marketing and development; and
   1.4. undertake to abide by these rules/terms and conditions.
2. Participants may only enter this Competition through the mechanic set out in **Clause 5** of the Schedule.
3. Entries via any other mechanic other than that in **Clause 5** of the Schedule shall not be considered.
4. Only entries received within the Competition Period will be considered. The Competition closes at midnight on the Closing Date as specified in **Clause 2** of the Schedule (the "**Closing Date**") and no other entries thereafter shall be considered.

Award Terms

1. The Prize Winners shall be determined via purchasing 5 (five) of the participating Kellogg's kids cereals as set out in the Schedule.
2. Any Prize not taken up for any reason within 2 (two) months of notification, will be forfeited.
3. All Winners will be required to provide their names and contact details and to sign an acknowledgment of receipt of the Prize.
4. In the event that the Prize Winner cannot be successfully contacted within 24 (twenty-four) hours of the final decision or is unable, for any reason whatsoever, to accept the Prize, a replacement Winner will be randomly drawn from the remaining qualifying Participants in the draw in accordance with same process and procedures as applicable to the original draw.
5. The Qualifying Products are subject to availability at the time of purchase. The Promoter shall not be liable for stock shortages due to the demand driven by this Competition.
6. The Promoter reserves the right, at its sole discretion, to substitute the Prize with any other prize of comparable or greater commercial value for whatever reason.
7. The Prize is not transferable to any other person other than the Winner.

Use of Personal Information

1. Personal information is information relating to a Participant. Personal information includes a Participant's identity number, passport number and contact details as well as any photograph (if applicable).
2. This information may be collected by the Promoter or its agency on behalf of the Promoter for the purpose of this Competition such as, but not limited to Competition draw, contacting any Participant's, finalists and/or Winner/s, announcing any finalists and/or Winner/s.
3. At all times, any personal information shall be transferred to the Promoter in accordance with the laws of the Republic of South Africa implementing security measures in accordance with applicable laws to safeguard the Participant's personal information.
4. By entering this Competition and providing the required information, a Participant agrees that the Promoter and/or its agent may use his/her personal information in connection with the Competition. Save for personal information that the Promoter is required or authorized by law to collect, the provision of such personal information is voluntary, but should the Participant not provide all the required information then such Participant may not be able to participate in the Competition.
5. As far as the law allows, each Participant agrees and gives the Promoter and/or its agent permission to collect, get, receive, record, organize, collate, store, update, use and share all of his/her personal information for all purposes relating to the Competition. The Participant also agrees to the Promoter sharing the personal information with third parties for the purposes set out above. Furthermore, the Participant understands and agrees that his/her personal information may be transferred to and accessed from locations outside South Africa, and the Participant hereby agrees to the transfer of personal information to locations outside South Africa for the purposes set out above.

6. A Participant may ask the Promoter at any time to correct or confirm any personal information if it is wrong or out of date. At all material times hereto, the personal information processed by the Promoter will be managed in terms of its Privacy Notice, which is available at https://www.kellanova.com/us/en/privacy-notice.html and in terms of its PAIA Manual which is available at https://www.kelloggs.com/content/dam/Asia/kelloggs_za/pdf/PAIA-manual.pdf
7. Each Participant warrants that he/she has the authority to allow the Promoter to use his/her personal information for purposes of the Competition. The Promoters will not use any Participant's personal information in any way which breaks the law and undertakes to keep all personal information of Participants secure and for as long as the law requires.
8. The Participant agrees that any photographs taken of them in relation to this Competition become the property of the Promoter to use in any marketing campaigns as the Promoter deems fit and the Participant hereby consents to the usage of his/her photograph and/or full names to be used in any marketing campaigns and/or Competition announcements. The Participant shall have no claim for any compensation for use of the photograph.

Warranties and Indemnities

1. The Promoter, its employees, officers, directors, agents and associates and the Participating Stores, their employees, officers, directors, agents and associates (the "**Indemnified Parties**") shall not be liable for and the Participants hereby indemnify and hold the Indemnified Parties harmless from any claim, liability, cost, expense or penalty suffered or incurred by any person as a result of participating in the Competition.
2. Participants acknowledge and agree that they are solely responsible for any images or names they upload as part of the Competition and that they have the necessary rights and permissions to use such images or names. The Indemnified Parties shall not be liable for any claims arising from the use of such images or names.
3. In the event that the award of a Prize is subject to any bank charges and/or has any tax implications and or any other cost then Kellogg reserves the right to adjust such Prize to accommodate such charges and costs.
4. Where products are given as part of the Prizes, all such products are subject to all applicable warranties, guarantees and instructions of use accompanying such products.
5. Participation in this Competition and subsequent use of a Prize is at the Participant's and/or Winner's own risk. Participants and Winners hereby indemnify and hold harmless Kellogg, the Agency, either or both of their employees, agents, organisers of this Competition, advertising agencies, advisers and any other related parties, against all claims, losses and liability whether direct or indirect incurred by any Participant or Winner arising from or in connection with this Competition, including without limitation, personal injuries, death and property damage and claims based on publicity rights, defamation or invasion of privacy, howsoever arising.
6. The Promoter shall not be responsible for any misrepresentation caused due to an unintentional copying error, typing error or an error by omission that may occur on any of its promotional material or social media in relation to this Competition.

Force Majeure

1. In the event of any act of God, strike, war, warlike operation, rebellion, riot, civil commotion, lockout, combination of workmen, interference of trade unions, suspension of labour, fire, accident, or (without regard to the foregoing enumeration) of any circumstances arising or action taken beyond or outside the reasonable control of the Promoter preventing them from the performance of any obligation to a Participant (any such event hereinafter called "**Force Majeure**") then the Promoter shall be relieved of all such obligations to the Participant during the period that such Force Majeure continues and shall not be liable for any delay or failure in the performance of any obligations or loss or damage which the Participant may suffer due to or resulting from the Force Majeure.

General

1. The Promoter may in its sole and absolute discretion amend these terms and conditions at any time, by publishing the revised terms and conditions on the website in Clause 6 of the Schedule.
2. The Competition is not open to any director, member, partner, owner, employee, agent of, consultant to, or anyone associated with or affiliated to the Promoter or its agent.
3. In the event of a dispute regarding any aspect of the Competition and/or these terms and conditions, the Promoter's decision will be binding and final and no correspondence will be entered into.
4. In the event of a dispute regarding a winner chosen in accordance with above, the decision of an independent admitted attorney duly appointed by the Promoter will be final and binding and no other correspondence will be entered into.
5. The Promoter reserves the right to cancel, suspend or terminate the Competition at any time and without notice to the Participants.
6. All enquiries regarding the Competition should be sent to the Promoter at the details set out in **Clause 7** of the Schedule.

Schedule

No.	Reference	Detail
1.	Competition Name	Plushie Buddy reward with Kellogg's
2.	Competition Period	1. This Competition will commence at 00:01 on 19 October 2026 and will close on 29 November 2026 at 23:59. 2. Entries received after the closing date and time will not be considered. The Promoter will not be held responsible for any entries not being received due to technical issues.
3.	Qualifying Kellogg's Product(s)	Participants are required to purchase any 5 (five) products ("**Qualifying Products**") from the following brands and swipe their Xtra Savings card. a. Kellogg's Coco Pops 350g; (10393402) b. Kellogg's Coco Pops Choc'o's 350g; (10394128) c. Kellogg's Coco Pops Paws 340g; (10757387) d. Kellogg's Coco Pops Crunchers 340g; (10144381) e. Kellogg's Froot Loops 350g; (10144380) f. Kellogg's Froot Loops Bubblegum Berry 340g; (10901927) g. Kellogg's Rice Krispies Vanilla 340g; (10634448) h. Kellogg's Rice Krispies Strawberry 340g; (10895475) i. Kellogg's Frosties 400g; (10144383) j. Kellogg's Mash Up 400g; (10877939) Any 5 (five) from the participating retailers namely, in-store at any Checkers or Checkers Hyper nationwide ("**Participating Retailers**") and swipe their Xtra Savings card, or via the Checkers Sixty60 app and ensure that their Xtra Savings card is linked to their account/profile. Take note that no other Kellogg's products are eligible for this Competition, other than the Qualifying Products mentioned above.
4.	Prize details	1. The Prizes ("**Prize**") to be won are 4,500 prizes to the value of R550,000 (five-hundred-and-fifty-thousand-rand) in total. a) Each winner will receive 1 (one) of the selected prizes. b) The selection of prizes of which each winner will win 1 (one) of the prizes are: i. 2,250 Coco Pops Plushie Buddy ii. 2,250 Toucan Sam Plushie Buddy c) Should any of the items be out of stock, the Promoter reserves the right to substitute it with any other of the prizes listed. d) Selection of the colour and/or style of the prize will be in the sole discretion of the Promoter. e) Winners will not be able to select their prize or colour or style. 2. Participants may enter multiple times, and if criteria is met, will be entitled to up to a maximum of 4 Plushie Buddys' per household. Once the capped number of 4 qualifying submissions have been made, any further submissions will not be fulfilled. Proof of address may also be requested to ensure the capped number of 4 Plushie Buddys' per household is not exceeded. The Prize does not cover any other costs of the winner whatsoever which is not mentioned in these terms and conditions and the Organisers will not be liable or responsible to the winner for any such costs. 3. By proceeding, you consent that the Personal Information you give can be used by the Promoter and/or its agents for the purposes of this Competition. 4. The Prize will not be transferable or negotiable. 5. This Competition will be limited to the Republic of South Africa.
5.	Entry Mechanic	Participants are required to purchase any 5 (five) products ("**Qualifying Products**") from the following brands: a. Kellogg's Coco Pops 350g; (10393402) b. Kellogg's Coco Pops Choc'o's 350g; (10394128) c. Kellogg's Coco Pops Paws 340g; (10757387) d. Kellogg's Coco Pops Crunchers 340g; (10144381) e. Kellogg's Froot Loops 350g; (10144380) f. Kellogg's Froot Loops Bubblegum Berry 340g; (10901927) g. Kellogg's Rice Krispies Vanilla 340g; (10634448) h. Kellogg's Rice Krispies Strawberry 340g; (10895475) i. Kellogg's Frosties 400g; (10144383)

		j. Kellogg's Mash Up 400g; (10877939) Instore at any Checkers or Checkers Hyper nationwide ("**Participating Retailers**") and swipe their Xtra Savings card, or via the Checkers Sixty60 app and ensure that their Xtra Savings card is linked to their account/profile. k. By purchasing any 1 (one) or more of the Qualifying Products from a Participating Store and using a Checkers Xtra Savings Card, the Consumer will be notified to get their rewards card. l. The Consumer can view their reward card at any time by sending the words **Kellogg's Plushies** to this WhatsApp: 0872405885 m. Earn more stamps on each purchase and get rewarded for every 5 (five) stamps. Fulfilment agency will contact winners to get their reward to them. Participants are required to retain their till slip, and only proof of purchase / till slip(s) within the Competition Period will be valid. n. Participants' contact details must be correct on their Xtra Savings Profile. There is no option of a redraw as this is a reward campaign for every 5 purchases and not a draw of random winners. o. This Competition will be limited to the Republic of South Africa. p. Winners must produce a valid Identity document. q. Retain your proof of purchase (till slip and/or Sixty60 invoice). Only proof of purchase (till slips and/or Sixty60 invoice) from Participating Retailers within the Competition dates will be valid. r. The Promoters have the right to disqualify any Participant that cannot produce a valid proof of purchase (till slip and/or Sixty60 invoice).
6.	Drawing of Winners	4,500 (Four-Thousand-Five-Hundred) Consumers will stand to receive a reward after successfully purchasing 5 (five) participating Kellogg's Kids cereals. Fulfilment agency will contact winners to confirm the prize they have won. The Promoter or its agent will conduct the relevant verification processes to confirm the Winners. Once verified, the Plushie Buddy will be couriered to the winner within 8 to 12 weeks of confirmation of their address. The Promoter is not responsible for any undelivered prizes due to any incorrect details being provided by the winner with regards to their contact details and address. Should the parcel be returned due to failure of the delivery taking place or Incorrect details being provided, the winner will need to collect said prize from a Johannesburg office at their own cost. The Winner will have 72 hours to collect or the prize will be forfeited and awarded to another selected winner. The promoter will not be responsible for any lost, stolen or damaged prizes once the prize has been signed for. The courier may allow someone other than the consignee present at the delivery address to sign for the prize delivery if the consignee is unavailable or unreachable – it is therefore the winner's responsibility to ensure they provide a safe low risk address/destination for delivery.
7.	Website for Terms and Conditions	To Access the Terms and Conditions, you may visit our website at https://www.kelloggs.com/en-za/whats-new.html
8.	Enquiry Phone Number and Email Address	For enquiries, contact: consumer.sa@kelloggs.com, or call 0860 200 601 between 08h00 and 16:30 on weekdays.