

# Kellogg's Better Days Promise



**A DAY WHERE PEOPLE  
ARE FED AND FULFILLED.**



**A DAY WHERE OUR  
PLANET THRIVES.**



**A DAY WHERE THERE IS A PLACE  
AT THE TABLE FOR EVERYONE.**

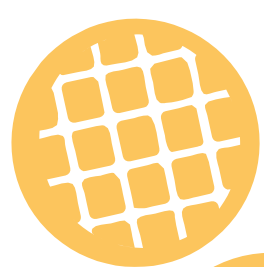
Kellogg's™ Better Days is our promise to advance sustainable and equitable access to food by addressing the intersection of wellbeing, hunger, sustainability and equity, diversity and inclusion.

**IN DOING SO, WE'LL CREATE  
BETTER DAYS FOR 3 BILLION  
PEOPLE BY THE END OF 2030.**

Since 2015,

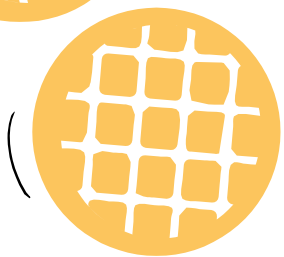
**WE'VE CREATED BETTER DAYS FOR MORE THAN 1.3 BILLION PEOPLE**

✱ Here's how we did it...



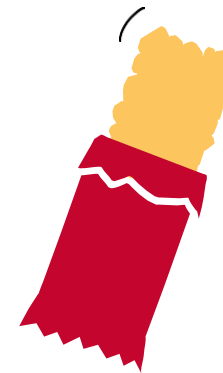
**NOURISHED OVER  
800 MILLION PEOPLE**

WORLDWIDE WITH  
OUR FOODS



**FED OVER  
219 MILLION PEOPLE**

FACING HUNGER  
OR CRISIS WITH  
FOOD DONATIONS



**REACHED OVER  
4.3 MILLION KIDS**

THROUGH FEEDING  
PROGRAMS



**VOLUNTEERED MORE  
THAN 106,000 HOURS**  
IN OUR COMMUNITIES



**SUPPORTED 445,000  
FARMERS & AGRONOMISTS**



**29%**

**ABSOLUTE REDUCTION IN  
SCOPE 1 & 2 GHG EMISSIONS**



**24%**  
**REDUCTION IN  
WATER USE**  
IN HIGH STRESS  
REGIONS



**29%**

**OF ELECTRICITY  
USED WAS FROM  
RENEWABLE SOURCES**

**23%**  
**REDUCTION IN  
FOOD WASTE**  
(SINCE 2016)



**76% OF OUR PACKAGING IS REUSABLE, RECYCLABLE OR COMPOSTABLE (AT SCALE)**

**44.4% OF MANAGEMENT ROLES  
GLOBALLY WERE FILLED BY**

**WOMEN**

In 2021...

**WE ALLOCATED OVER  
\$460 MILLION TO  
DIVERSE SUPPLIERS**

Learn more in our annual global ESG report at [betterdays.kelloggcompany.com](https://betterdays.kelloggcompany.com).