

GAME ON

WITH APPLE AND CINNAMON

WHEN IT COMES TO BRINGING THE DELICIOUS TASTE OF SWEET CINNAMON TO BREAKFAST, APPLE AND CINNAMON PLAY FOR KEEPS!

Apple & CinnMen

race to the bowl!
It's head-to-head action,
out of control.
Friends having fun,
both trying to win.
Tomorrow at breakfast,
they'll do it again!

PAST PIXELS

- What year was the first home video game console released?
a) 1968 b) 1972 c) 1977
- How many new game consoles have been sold since 2013?
a) 8 million b) 16 million c) 39 million



TV TIMELINE

Put TV sets marked with this icon in order from oldest to newest 1950s - 2000s.



Hi-Res CINNA-MONITORS

Hi-def cinnamon taste & milk takes breakfast to the next level! Find the 2 screens of Apple Jacks® cereal that are identical.

Here I come,
I am Cinnamon!
Can I call you "App"
for short?

FACT!

In 2005, a 7-year-old boy became the youngest signed professional video gamer.



Bowl Quest

You'd have to search far and wide to find a taste that scores higher than sweet cinnamon. Find 6 bowls of Apple Jacks® cereal hidden in the scene to complete the quest.



START CABLE CHAOS

Keep control through the twists and turns! Find the line that connects from start to finish without stopping or crossing under another line. (Maybe start with your favorite color?)

**COLLECT POINTS.
EARN REWARDS.
NO MORE CODES.
TWO EASY WAYS
TO COLLECT POINTS!**

Go to KFR.com to learn more.
Visita KFR.com/espanol para obtener mas informacion.

Go to KFR.com/games for game answers. (Kids get permission before going online)



LET'S TALK .

At Kellogg, we're working harder to earn a seat at your table. What can we do to make your mornings better?

Who are you
callin' "short,"
joystick?