

HERE'S THE STORY
IN A NUTSHELL:
BREAKFAST HAS A
NEW STAR!

CHOCOLATE
PEANUT
BUTTER
CORN
POPS

NATURALLY
FLAVORED
WITH OTHER
NATURAL
FLAVORS

POPPIN' PUZZLER

Unscramble these words
related to *Corn Pops*®:

ZAGLE _ _ _ _ _
PAPHY _ _ _ _ _
NORC _ _ _ _ _
LIMK _ _ _ _ _
PONOS _ _ _ _ _
EWEST _ _ _ _ _

Now unscramble the
"popped" letters to describe
the taste of *Corn Pops*®!



Peanut butter was first introduced at
the St. Louis World's Fair in 1904.

The fear of getting peanut butter
stuck to the roof of your mouth is
called arachibutyrophobia.

HOW ABOUT A PBJ?

[Pretty Bad Joke]

Why is peanut butter
so popular?
It has smooth moves.

We would tell you a
peanut butter joke,
but you might
spread it around.

TONGUE TWISTED

Say this 5 times fast!
Don't talk with your mouth full!

Soon Stan ships six
shiny spoons swiftly.

AUDITIONS TODAY!

AN AMAZING VARIETY OF TALENT TRIES OUT FOR
THE STARRING ROLE IN "THE CEREAL BOWL!"



WHO WILL BE THE STAR TODAY?
THE DECISION IS IN
YOUR HANDS!



LET'S TALK
At Kellogg, we're working
harder to earn a seat at your
table. What can we do to
make your mornings better?



COLLECT POINTS. EARN REWARDS.
TWO EASY WAYS TO COLLECT POINTS!
Go to KFR.com to learn more.
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For answers, visit kfr.com/games
Kids, get permission before going online.