

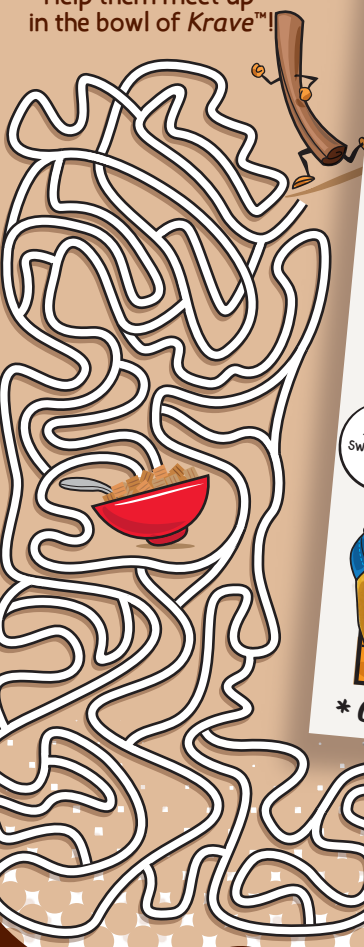
WHAT A DELICIOUS DEBUT! INTRODUCING CINNAMON CRUNCH

Krave™

Flavored with Other
Natural Flavors
Sabor Natural Con Otros Saboros Naturales

BREAKFAST BFFs

Chocolate and cinnamon
NEED to get together!
Help them meet up
in the bowl of Krave™!



WHO HID BREAKFAST?

Find all of these
breakfast-y words as
you enjoy the flavor!

BOWL KRAVE
CHOCOLATE MILK
CRISPY SNACK
MORNING SPOON
CINNAMON TASTY
FILLING

W I O F C M O R N I N G
E B V A E K X K Q G N V
S F O L M S D K M O N A
P I Z W I W N R M O P B
O L Y G L O T A S T Y L
O L S A K U N V C L U X
N I Y N B N T E Y K D R
R N K P I M J Q N F C N
I G D C Y S C R I S P Y
C H O C O L A T E G O E

2 FIBS & A FACT

You know Krave's filling is made with
real chocolate, right? You're so smart!
Can you also figure out which one of
these statements is real?

1. The Egyptian pyramids were built for skiing.
2. Cinnamon comes from the bark of a tree.
3. Lightning never strikes the same place twice.

AUDITIONS TODAY!

AN AMAZING VARIETY OF TALENT TRIES OUT FOR
THE STARRING ROLE IN "THE CEREAL BOWL!"



WHO WILL BE THE STAR TODAY?
THE DECISION IS IN
YOUR HANDS!



For answers, visit kfr.com/games
Kids, get permission before going online.



LET'S TALK
At Kellogg, we're working
harder to earn a seat at your
table. What can we do to
make your mornings better?



COLLECT POINTS. EARN REWARDS.
TWO EASY WAYS TO COLLECT POINTS!
Go to KFR.com to learn more.
Visita KFR.com/espanol para obtener más información.