

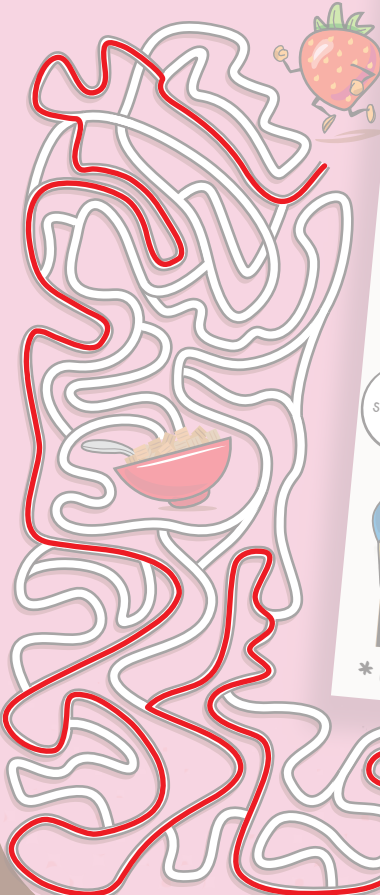
WHAT A DELICIOUS DEBUT!
INTRODUCING
STRAWBERRY CRUNCH

KRAVE™

Flavored with Other Natural Flavors
Sabor Natural Con Otros Sabores Naturales

BREAKFAST BFFs

Chocolate and strawberry NEED to get together! Help them meet up in the bowl of Krave™!



AUDITIONS TODAY!

AN AMAZING VARIETY OF TALENT TRIES OUT FOR THE STARRING ROLE IN "THE CEREAL BOWL!"

CASTING DIRECTOR
NEXT!

This could be my big break!

I'll do the talking... I'm the sweet one!

But my flavor brings the magic!

CHOCOLATE, CHOCOLATE, YUM YUM! *
(I'll show 'em my tasty talents! Strawberry & chocolate flavors in balance!)

Folks say I'm glazed with sweet sunshine, but I try to stay humble... and crisp.

We're two tickets to sweet cinnamon paradise!

Like a vacation in a bowl!

CHOCOLATE, CHOCOLATE, YUM YUM! *
(My strawberry & chocolate claim to fame will surely make me a household name.)

WE'VE CAST MILK AS YOUR CO-STAR. IS THAT GOOD WITH YOU?

I'm not a strong swimmer, but I float pretty well.

We have awesome chemistry with milk!

CHOCOLATE, CHOCOLATE, YUM YUM! *
(Milk goes so well with my crispy crunch, you'll want me for breakfast AND lunch!)

WHEN ARE YOU AVAILABLE?

After school, weekends, you name it.

We're good to go, morning, noon, or night!

CHOCOLATE, CHOCOLATE, YUM YUM! *
(I'm ready to earn top billing with real chocolate in my filling!)

* **CHOCOVORE LANGUAGE TRANSLATION**

**WHO WILL BE THE STAR TODAY?
THE DECISION IS IN YOUR HANDS!**

WHO HID BREAKFAST?

Find all of these breakfast-y words as you enjoy the flavor!

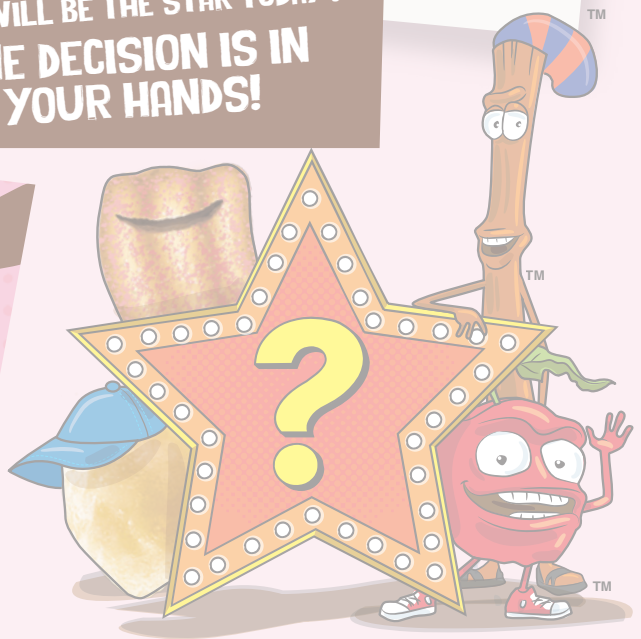
- BOWL
- CHOCOLATE
- CRISPY
- MORNING
- STRAWBERRY
- FILLING
- KRAVE
- MILK
- SNACK
- SPOON
- TASTY



2 FIBS & A FACT

You know Krave's filling is made with real chocolate, right? You're so smart! Can you also figure out which one of these statements is real?

- The Egyptian pyramids were built for skiing.
- Strawberry is the only fruit that has the seeds on the outside.
- Lightning never strikes the same place twice.



For answers, visit kfr.com/games
Kids, get permission before going online.



LET'S TALK
At Kellogg, we're working harder to earn a seat at your table. What can we do to make your mornings better?



COLLECT POINTS. EARN REWARDS. TWO EASY WAYS TO COLLECT POINTS!
Go to KFR.com to learn more.
Visita KFR.com/espanol para obtener más información.