

Unleash ridiculous levels
of Pop-Tarts® flavor with
Filling & Frosting in every bite!

HAPPINESS IS
FROSTING ON BOTH SIDES!

FACT:
SPRINKLES MAKE
EVERYTHING MORE FUN

WHOA!
THERE'S A LOTTA FLAVOR
IN THOSE LAYERS!

JOURNEY TO THE CENTER OF
THE CRUNCH AND
WOW! FILLING!

EVER
DREAM OF
TINY, CRUNCHY
POP-TARTS®?
PINCH YOURSELF.
IT'S REAL LIFE.

A WHOLE BUNCH
OF DELICIOUS
LIVES IN HERE!

AMAZING
POP-TARTS® FLAVOR
ALL UP IN YOUR BOWL!

OPEN!
for BREAKFAST

LET'S TALK
At Kellogg, we're working harder
to earn a seat at your table.
What can we do to
make your
mornings better?
Openorbreakfast.com

FIND YOUR WAY TO AN ON-THE-GO
POP-TARTS® SNACKING EXPERIENCE!

Start

Finish



GRAB A SPOON, GET SOME MILK, AND MAKE YOUR FACE HAPPY
WITH THE WORLD-FAMOUS POP-TARTS® FLAVOR
AND WILD CRUNCH!

For answers, visit kfr.com/games.
Kids, get permission before going online.

Kellogg's
FAMILY
REWARDS
Go to KFR.com
to learn more.

COLLECT POINTS.
EARN REWARDS.
TWO EASY WAYS
TO COLLECT POINTS!