

Unleash ridiculous levels of Pop-Tarts® flavor with Filling & Frosting in every bite!

FACT: SPRINKLES MAKE EVERYTHING MORE FUN

HAPPINESS IS FROSTING ON BOTH SIDES!

WHO! THERE'S A LOTTA FLAVOR IN THOSE LAYERS!

JOURNEY TO THE CENTER OF THE CRUNCH AND... WOW! FILLING!

EVER DREAM OF TINY, CRUNCHY POP-TARTS®? PINCH YOURSELF. IT'S REAL LIFE.

A WHOLE BUNCH OF DELICIOUS LIVES IN HERE!

AMAZING POP-TARTS® FLAVOR ALL UP IN YOUR BOWL!



FIND YOUR WAY TO AN ON-THE-GO POP-TARTS® SNACKING EXPERIENCE!



GRAB A SPOON. GET SOME MILK. AND MAKE YOUR FACE HAPPY WITH THE WORLD-FAMOUS POP-TARTS® FLAVOR AND WILD CRUNCH!

For answers, visit kfr.com/games. Kids, get permission before going online.

COLLECT POINTS. EARN REWARDS.

TWO EASY WAYS TO COLLECT POINTS!

Kellogg's FAMILY REWARDS

Go to KFR.com to learn more.