

GREAT TASTE

THAT DOES YOUR HEART GOOD*

* While Many Factors Affect Heart Disease, Diets Low In Saturated Fat And Cholesterol May Reduce The Risk Of Heart Disease.



HEART HEALTHY*

Whole grains can help support a heart-healthy* lifestyle.



FIBER

Fiber, like bran fiber, plays a very important part in your digestive health and overall well-being.



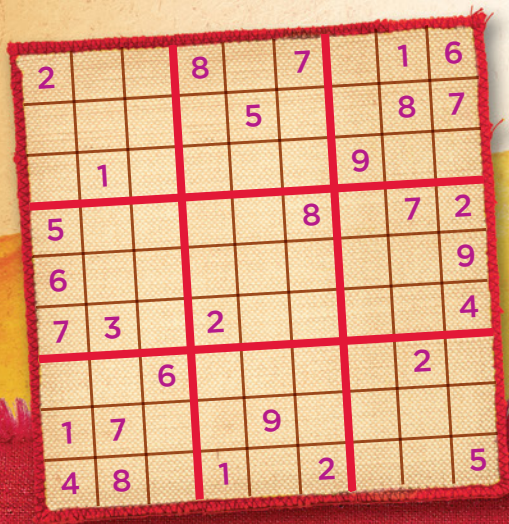
REAL FRUIT

Delicious raisins add a sweetness you'll love to every morning.

Enjoy the classic, delicious taste of **Kellogg's Raisin Bran®** with Cranberries and you'll smile your way through the day.



Delicious raisins and cranberries blended with crisp bran flakes.



Your Mental Morning Stretch

Fill all empty squares so that the numbers 1 to 9 appear only once in each row, column and 3x3 box. For answers, visit kfr.com/games



OpenForBreakfast.com

LET'S TALK

At Kellogg, we're working harder to earn a seat at your table. What can we do to make your mornings better?



TRY THEM ALL!



COLLECT POINTS. EARN REWARDS. NO MORE CODES. TWO EASY WAYS TO COLLECT POINTS!

Go to KFR.com to learn more.