

STIR IT UP

With MyBowl



You're the Chef

Take a second look at cereal! It's crunchy, delicious, nutritious, and goes well with other wholesome foods, so why limit it to one meal?

Creative food lovers everywhere are finding lots of ways to enjoy cereal any time of day.

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CRUNCHY, DELICIOUS, NUTRITIOUS

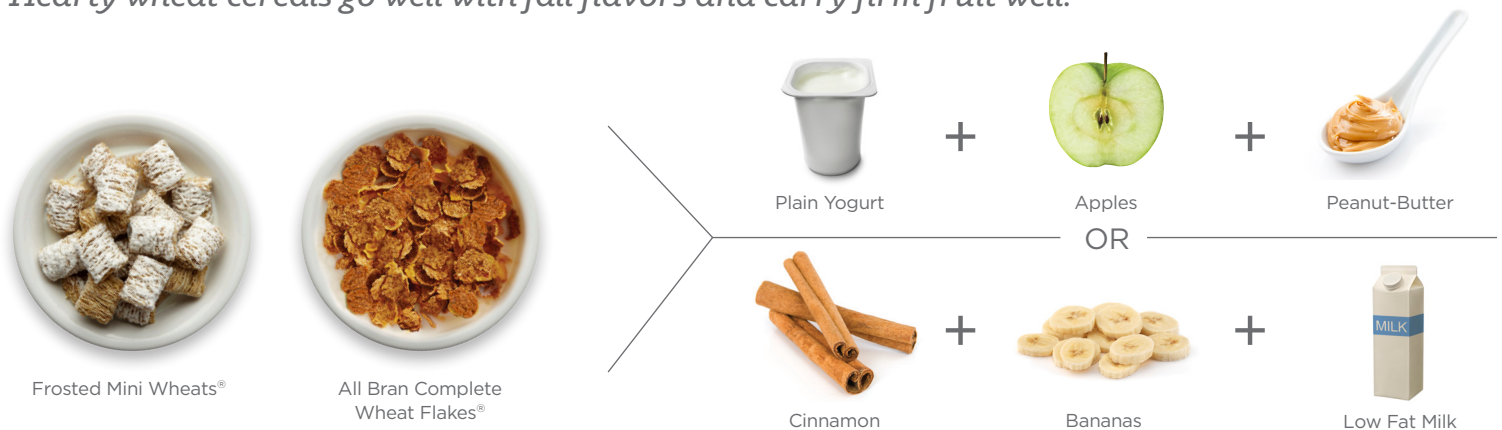
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Crisp corn cereals pairs well with Latin or Caribbean flavors.



Hearty wheat cereals go well with fall flavors and carry firm fruit well.



Rice cereals do well with Asian flavors and softer fruit toppings.

