

This is a comprehensive technical drawing of a Kellogg's Rice Krispies cereal box, designed for printing. The drawing includes the front, back, and side panels, along with a top flap and a bottom flap. Key features include:

- Dimensions:** The overall dimensions are 16.250 inches in height and 13.237 inches in width. The top flap is 2.266 inches wide, and the bottom flap is 1.133 inches high. The side panels are 7.563 inches wide, and the front panel is 20.750 inches wide. The back panel is 1.062 inches wide.
- Printer's Marks:** The drawing includes a color calibration bar at the top left with colors: PRO YEL, PRO MAG, PRO CYAN, PRO BLACK, and PMS 2394. It also includes a registration mark and a crop mark.
- Text and Graphics:** The front panel features the Kellogg's logo, the Rice Krispies logo, and the characters Snap, Crackle, and Pop. The back panel features the Kellogg's logo, the Rice Krispies logo, and the characters Snap, Crackle, and Pop. The side panels feature the Kellogg's logo, the Rice Krispies logo, and the characters Snap, Crackle, and Pop.
- Technical Details:** The drawing includes a table of technical specifications for the box, including the material (100% Recycled Paperboard), the weight (12 OZ (340g)), and the dimensions (16.250 x 13.237 x 1.133).