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Job#: 193785	Description: SPECIAL K ~ ORIGINAL 18 OZ EQUITY		
Task#: A03			
Cube/Count: 333	SAP#: K 180557 028	Date: 01/23/17	Operator: gp/mw/BA
Kellogg's Die Legend	Die#: 30086C2	Orig Date: 10/10/16	
	Supplier: Graphic Pkg.	Desc.: RTEC	
Revision:		Date:	
Revision:		Date:	

OFFSET

IMPORTANT PRINTERS - NOTE
Before printing, please ensure you have all reference materials. DO NOT alter this color separation without consent.

For technical questions regarding color separation, please contact one of the following people:

Level 1 Support:
Customer Service Manager
Keith Sipsma - Schawk
269.660.3556
keith.sipsma@schawk.com

Level 2 Support:
Pre-Media Director
Eric Huntington - Schawk
269.660.3577
eric.huntington@schawk.com

Level 3 Support:
Graphics Manager - Kellogg
Pat Coy - Kellogg
269.961.2244
pat.coy@kellogg.com

PRO YEL
PRO MAG
PRO CYAN
PRO BLACK
PMS 200
PMS 657
DIE
100 95 75 50 25 5 3 2

ALL KELLOGG PLANTS

PLANT:KALAMAZOO

100% RECYCLED PAPERBOARD

BOARD/CALIPER: *CRB .022 Caliper*

22.428 | 3.146 | 7.77 | 3.177 | 7.77 | 0.565

1.177 | 1.901

17.301 | 13.437 | 1.205

TWO PACKAGES SOLD BY WEIGHT. SOME SETTLING OF CONTENTS MAY OCCUR DURING SHIPMENT AND HANDLING.

LIFT TAB TO OPEN

Kellogg's® Special K® Original

Proud Sponsor

Value Size

120 NOURISHING CALORIES

VITAMIN A
VITAMIN B12
VITAMIN D
FOLIC ACID

Kellogg's® Special K® Original

Toasted Rice Cereal

ENLARGED TO SHOW TEXTURE

Kellogg's FAMILY REWARDS®

120 CALORIES | 0g SAT FAT 0% DV | 210mg SODIUM 9% DV | 4g SUGARS

PER 1 CUP SERVING

CEREAL

NET WT 18 OZ (1 LB 2 OZ) (510g)

Nutrition Facts

Serving Size 1 Cup (31g)
Servings Per Container About 16

Amount Per Serving	Cereal	with ½ cup skim milk
Calories	120	160
Calories from Fat	5	5
	% Daily Value**	
Total Fat 0.5g*	1%	1%
Saturated Fat 0g	0%	0%
Trans Fat 0g		
Polyunsaturated Fat 0g		
Monounsaturated Fat 0g		
Cholesterol 0mg	0%	1%
Sodium 210mg	9%	11%
Potassium 15mg	0%	6%
Total Carbohydrate 23g	8%	10%
Dietary Fiber 0g	0%	0%
Sugars 4g		
Protein 6g	4%	12%
Vitamin A	10%	15%
Vitamin C	35%	35%
Calcium	0%	15%
Iron	45%	45%
Vitamin D	10%	25%
Thiamin	35%	35%
Riboflavin	35%	45%
Niacin	35%	35%
Vitamin B_6	100%	100%
Folic Acid	100%	100%
Vitamin B_{12}	100%	110%

* Amount in cereal. A serving of cereal plus skim milk provides 0.5g total fat, <5mg cholesterol, 260mg sodium, 210mg potassium, 29g total carbohydrate (10g sugars) and 10g protein.

** Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Ingredients: Rice, wheat gluten, sugar, defatted wheat germ, contains 2% or less of salt, whey, malt flavor, calcium caseinate.

Vitamins and Minerals: Vitamin C (ascorbic acid), reduced iron, niacinamide, vitamin B_6 (pyridoxine hydrochloride), vitamin B_1 (thiamin hydrochloride), vitamin B_2 (riboflavin), folic acid, vitamin A palmitate, vitamin B_{12}, vitamin D_3.

CONTAINS WHEAT AND MILK INGREDIENTS.

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